

New leadership programme for businesses going global

Funding for a new leadership programme to help New Zealand firms lift their management skills so they can succeed internationally has been announced by the Government.

The \$1.3 million programme targeted at senior executives, owners and directors of New Zealand firms doing business overseas aims to accelerate the learning process for internationalising firms and improve firms' prospects of international success.

Economic Development Minister Gerry Brownlee said research undertaken by the Ministry of Economic Development earlier this year showed New Zealand businesses lagged behind other countries in adopting the management mindset needed to succeed globally.

"Management and leadership capability affects the productivity of businesses operating internationally. If we are to improve productivity, and therefore economic growth, we need to improve the capability of New Zealand managers and executives doing business overseas," said Mr Brownlee.

The programme will be funded via New Zealand Trade and Enterprise, which expects to rollout a 12-month pilot by mid-2011.

Information on the programme is available at <http://www.nzte.govt.nz/features-commentary/In-Brief/Pages/Developing-a-global-mindset.aspx>

Source: MED