

www.naturalarena.co.nz

Natural Arena – The Natural Website working to promote a more natural way of living in conjunction with **you**, the natural and organic companies of New Zealand.

Featuring - Free Online Directory of Natural and Organic Businesses – Information, News, Articles, Natural Gifts and Featured Website.



Nature is at the heart of New Zealand and natural products are at the centre of a more natural healthy lifestyle. New Zealand is full of small bespoke businesses, some run by families and others by business partners, who produce the most wonderful lavender, essential oil, honey, olive oil, beauty and baby products, natural remedies for animals, plus many more. It also comprises of larger New Zealand owned companies who produce and sell natural and organic products, not only within New Zealand, but also overseas.



Natural Arena was started to give **all** these businesses a presence on the Internet - **all in one place** - and to create a website where the consumer would easily be able to, with just a few clicks of the mouse, find the products they require, without having to trawl all the sites which would be in the search engine listing.

In the 5 months since launching, we have had over 90 businesses join us and list on the site. To list is totally **free of charge** and if you are too busy, as a lot of business owners are, then I will do the listing for you and then hand it over to you to edit, add to or change as you wish. This service is also free.



We also have Premium Listings and advertising opportunities at very reasonable rates. The website is growing daily and we are always open to suggestions of what else is needed, or what you think would be a good idea, to include on it.

Natural Arena is not just an online directory of New Zealand businesses who produce and sell natural and organic products, but it also comprises features and articles to promote the individual businesses. We have a featured web site telling the story of the people behind the name. There is a Natural News Section highlighting new products and news. Natural Gifts features businesses who produce gift baskets, boxes and gift packs, again helping the individual find that natural gift that shows they care - all in one place.



Arena Articles is the place where you, the business owner, can share your expertise on a subject with the reader, with a link to your business page, and although only recently launched, I hope this will grow into a wealth of information on Natural Living.

Please take the time to check us out www.naturalarena.co.nz and we would love to have your feedback.

I hope you, as business owners, will come and join us at Natural Arena and together we can create a natural website that encompasses all natural New Zealand products and businesses - a natural arena full of products, information, news and views, helping to send out the message of natural living to the people of New Zealand.

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