

MEDIA RELEASE
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NATURAL PRODUCTS NZ – BOARD APPOINTMENTS

Natural Products New Zealand (NPNZ) welcomes two new Board members who bring a broad base of expertise and knowledge to the natural products industry.

Leigh Kite is General Manager Personal Care at Comvita where over the last seven years she has been responsible for developing local and export markets and launching a natural skincare range.

Prior to this she worked with Healtheries and API, the NZ distributor for Blackmores.

Leigh has also held a variety of sales and marketing management roles with major multinational brands YSL, Oscar de la Renta, Elizabeth Arden, Amway and Revlon.

Leigh is also Vice President of the Cosmetic Toiletry and Fragrance Association and actively represents the interests of small to medium New Zealand companies producing natural products for both local and export markets.

Leigh brings to the NPNZ Board nearly 30 years experience in health and beauty with the last 12 years having been in the natural products sector.

Also joining the NPNZ Board is Dr Wendy Maddocks-Jennings who is owner and managing director of MJ Health, a natural skin care and aromatic products company that creates plant based skincare products from organic and NZ grown ingredients under several brands, including Dr Wendy's, Earth's Gift, Aromatic Adventures and Fromnature.biz.

Wendy has over 25 years experience in nursing, health education, research and complementary health and is New Zealand's only health professional who has a research doctorate exploring the use of specific complementary therapies in health care in a clinical setting.



She was instrumental in setting up a suite of Complementary Health programmes at UCOL in Palmerston North and oversaw the training of many practitioners over 15 years.

Wendy has published widely and presented internationally on several aspects of integrative health care, including massage, pain relief, peri operative care and dental care.

Leigh and Wendy will be joining the existing Board of Ron Geiger (Chair) - Alaron Products, Brian Dewar – Vitaco Health NZ, Alison Quesnel – Defino, Ross Keeley – SeaDragon Marine Oils, Phil Rasmussen – Phytomed Medicinal Herbs, Peter Lehrke – New Image Group and Minesh Patel – GMP Pharmaceuticals.

ENDS

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