

Press Release:

Appointment of Sarah Gibbs as Director of New Zealand Extracts Ltd

New Zealand Extracts Limited this morning announced the appointment of Sarah Gibbs as a Director.

Sarah confirmed she was delighted to offer her experience “to help build another company exploiting New Zealand’s wonderful natural products. What I was looking for was a young company I like, with people I like”.

As co-founder and former CEO of Trilogy, Sarah Gibbs was instrumental in building the NZ cosmetic business from boutique local operation into an admired international brand, recognised as one of the pioneers in the natural and organic skincare category. After award-winning growth, Trilogy was purchased by Ecoya in 2010, whereupon Sarah was invited to join the Ecoya Board.

New Zealand Extracts Limited specialises in the manufacture of natural extracts, exporting proven-efficacy products in the cosmetic, supplement and functional food market categories.

“The Company is currently experiencing rapid growth with particularly strong interest in our natural ingredients from global personal care companies” stated Chairman Neil Charles-Jones “and Sarah’s experience in the sector will be particularly useful. When we extended the invitation however, it was to capture her world class business acumen, which will be much appreciated by management and fellow directors alike”.

In March this year Sarah was announced as winner of the Emerging International Business Leader of the Year award, at NZTE’s International Business Awards.

Sarah joins MJ Loza (CEO of majority shareholder The Mud House Wine Group), Dr Claire McGowan (Director COMMA Ltd) and Neil Charles-Jones (shareholder and Director of The Mud House Wine Group) on the Board.

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