

Dear Members

I am delighted to advise that Alison Quesnel has been appointed Executive Director of Natural Products NZ.

As some of you will know, Alison has spent many years in the natural products industry with her various roles at Blackmores overseeing both the NZ operation and working in an international market development role. She has also served on the Board of NPNZ since 2009.

It's an exciting time for the natural products industry and I am excited to have such an experienced person at the helm of NPNZ.

Alison's close association with the organisation and her in-depth knowledge of the industry made her a natural choice for the role. The organisation and the industry will benefit from her extensive experience in both the natural products sector and international markets.

I look forward to working with Alison as she takes NPNZ to the next level and I'm sure you will join me in congratulating her on her appointment.

Ron Geiger
Chairman
Natural Products New Zealand



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