

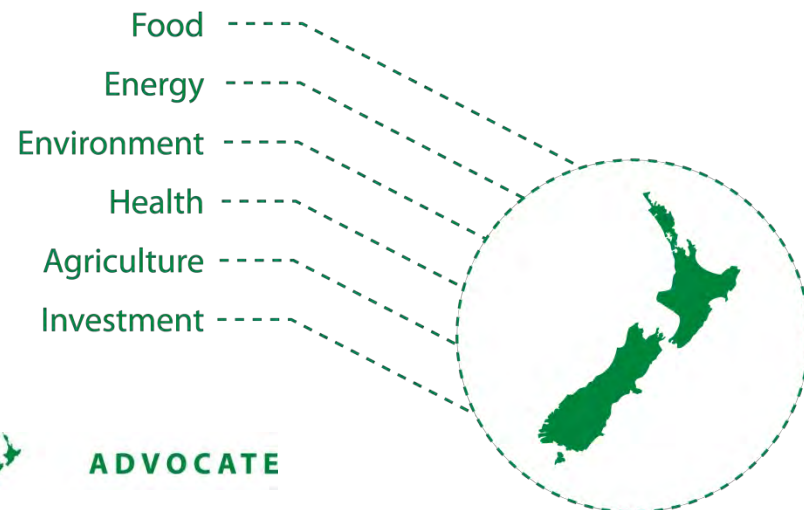


## Validation of Health Claims

Presented by

George Slim

CEO



INTEGRATE



ENABLE



LEAD



ADVOCATE

# “New Zealand: where the good things come from”

Export value of key products in 2009 vs. 15 year CAGR of export value vs. 15 year absolute growth in exports  
(US\$b; nominal; 1994 to 2009)

