



## A SPECIAL INVITATION TO TWO EVENTS

**TUESDAY 19 AUGUST 2014**

Venue: NZTE, Level 6, 139 Quay Street, Auckland

### **FOR MEMBERS ONLY:**

#### **A Presentation from the Ministry of Health**

#### **An update on the Natural Health & Supplementary Products Bill**

**9.30am – 10.15am**

Networking Morning Tea for all members

**10.15am – 12.15pm**

**MOH – NHSP Bill**

Please **RSVP by Friday 1 August** if you will attend this **FREE members meeting** by ticking the box on the attached registration form and emailing it back to

[events@naturalproductsnz.org](mailto:events@naturalproductsnz.org)

### **PLUS**

#### **A SPECIAL SEMINAR**

**(Open to Members and Non-Members)**

#### **Tips & Traps**

**12.45pm**

***A working lunch will be served***

**1.00 - 2.00pm**

***Anna Radford, Radford Communications***

Media relations tips & traps

**2.00 - 3.00pm**

***Johnathan Chen & Owen Culliney, James & Wells Intellectual Property***

Innovation in China: Avoid the pitfalls and successfully manage your intellectual property in China

**3.00 - 3.30pm**

***Afternoon Tea***

**3.30 – 4.30pm**

***Matt McKendry, Marmont Capital***

**Sponsored by ATEED**

Responding to change by creating clear strategies

**4.30pm**

***WRAP***

**Cost:**

**Members - \$105 plus GST, Non Members - \$135 plus GST**

**Please note that the Seminar will not go ahead if we receive less than 15 registrations**

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