



## ASEAN FORUM 2015

Monday 31 August 2015, AUT University, Auckland

### PROGRAMME

**0730** Registration, networking and coffee

**0830** Welcomes:

Derek McCormack, Vice Chancellor, AUT University

HE Nguyen Viet Dung, Ambassador for Vietnam and Dean of ASEAN Heads of Mission in NZ

**0845** Forum moderator, Tony Nowell, CNZM, Founding Director, Valadenz, NZ Member APEC Business Advisory Council

Opening keynotes – Perspectives on the NZ / ASEAN relationship

Senior MFAT officer discusses the NZ perspective and strategic initiatives with ASEAN

Noke Kiroyan, Chief Consultant, Kiroyan Partners, Indonesia – NZ from ASEAN eyes, getting and staying on their map

Questions / discussion – Kiroyan, MFAT, Nowell

**1000** Morning tea and networking

**1020** Breakout 1 - Education 1 – Making New Zealand attractive to ASEAN students

ASEAN is a Tier 1 NZ Education target, how are we tracking towards achieving strategic targets, what are the opportunities and challenges meeting them?

Moderator: Bernard Banks, Bernard Banks & Associates

Panellists: Grant McPherson, Chief Executive, Education NZ

Greg Walton, Marketing Manager, Whitireia

Steve McGill, Immigration NZ

Richard van der Jagt, Managing Director, TEMA

**1020** Breakout 2 - The huge potential of trading with ASEAN, realising the opportunities and overcoming the barriers

Moderator: Catherine Beard, Executive Director, Export New Zealand

**Panellists: Tony Egan, Managing Director, Greenlea Premier Meats**

**Simon Hegarty, CEO, NZ Horticulture Export Authority**

**Mitchell Pham, Augen Software Group**

**Mike Quirk, Beca Group**

**1130 Successfully doing business in ASEAN – 1**

**Phil Turner, Director, Dairy Development, Fonterra, - Fonterra's Long term strategy in ASEAN**

**Pania Tyson Nathan, Chief Executive, Maori Tourism – Leveraging the synergies between the Maori and ASEAN peoples, mutual opportunities in indigenous tourism**

**1215 Luncheon and networking**

**1300 Successfully doing business in ASEAN – 2**

**Tan Sri Dato' Dr. Mohd Munir Abdul Majid, Chairman Muamalat Bank Malaysia Bhd, Chairman, ASEAN Business Advisory Council – The ASEAN Economic Community, facilitating business with its trading partners**

**Teresa Ciprian, Director, Zespri – Lessons from Zespri's long term engagement in ASEAN markets**

**Peter Chrisp - CEO, NZ Trade & Enterprise – NZ Exporters growing capacity in ASEAN, NZTE's role**

**Jo Doolan, Partner Ernst Young – Getting your ASEAN structures right**

**1435 Hon Steven Joyce, Minister of Tertiary Education discusses the ASEAN strategy for the tertiary sector and looks ahead to policy initiatives for the future. (Time of this presentation to be confirmed)**

**1500 Afternoon Tea and networking**

**1520 Breakout 3 – Education 2 – Exploring the opportunities within the ASEAN markets, setting up and exploring opportunities to work together in ASEAN**

**Moderator: Chris Hawley, Senior Advisor, AUT University**

**Panellists: Rob Rabel, Pro Vice Chancellor, International Engagement, Victoria University**

**Michele Daly, Team Leader, Social Sciences, GNS Science**

**Lester Khoo, Director, International Relations & Development, AUT University**

**Chris Sullivan, Cognition Education**

1520 Breakout – 4: Successfully doing business in ASEAN 3 – achieving success by engaging the ASEAN community, facilitating investment, introducing awareness and languages to schools and working with ASEAN immigrants  
**Moderator:** Berlinda Chin, Director, Office of Ethnic Affairs  
**Panellists:** Professor Charles Chow, University of Auckland  
Lee Bagshaw , Corporate Lawyer, Simmonds Stewart  
James Penn, Business Director, Asia NZ Foundation  
One panellist to be added

1630 Session moderators report back – Session moderators and Moderator Tony Nowell summarise Forum findings and emphasise key points

1655 The ASEAN relationship, looking forward ...  
Nigel Hemmington, Pro Vice Chancellor, AUT University welcomes and introduces ...  
Hon Tim Groser, Minister of Trade – The Government perspective, going forward with ASEAN  
Panel discussion: Tony Nowell moderates a panel with the Minister, the MFAT speaker , Tan Sri Munir and Noke Kiroyan discussing future action, strategies and direction for the NZ / ASEAN relationship.

1745 Moderator Tony Nowell closes the Forum

1800 40<sup>th</sup> Anniversary Cocktail Function kindly sponsored by MFAT  
All registrants and speakers are cordially invited to attend.

**NB: This is a provisional programme still subject to minor amendment.**

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Prime event sponsor: AUT University

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