



Beyond Profit

Rod & Heather Claycomb

Through sharing our 'journey to good'...

We hope to leave you with:

1. Inspiration
2. 'How to'
3. Opportunities



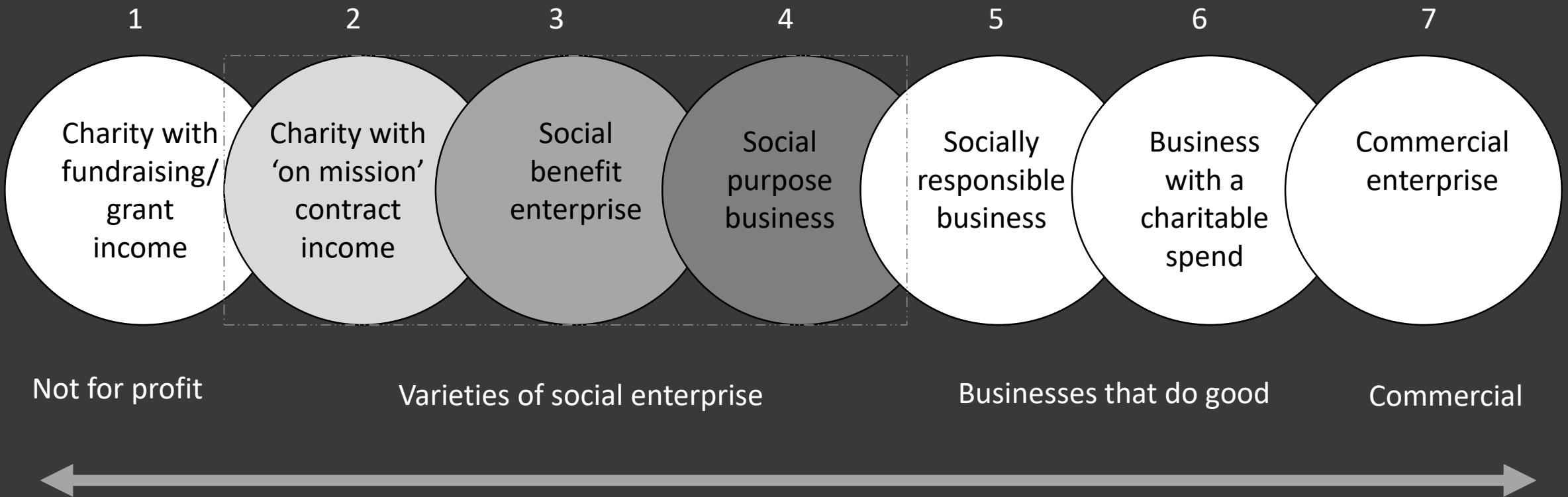
Rise in social sector, companies wanting to do good, investors wanting a social return

Are you selling ‘goods’?

Are you doing ‘good’?

Are you doing both?





Credit: The Social Enterprise Continuum (NESTA/Young Foundation 2011)





We've now given
1,167,769
lunches to Kiwi Kids.



1 in 4 Kiwi kids (approx. 290,000) live in poverty and thousands go to school without lunch every day. We want to help change this by making it easier for Kiwis to help Kiwis.

[Here's our story](#)

THANKS TO YOUR SUPPORT, WE HAVE NOW GIVEN OVER 1,000,000 LUNCHES TO KIWI KIDS



EVENTS SUPPORT NEWS CONTACT



Welcome to Home Kitchen - an eatery showcasing the best food our diverse former refugee community has to offer.

A place where cultures unite, friendships are formed and stories are shared.

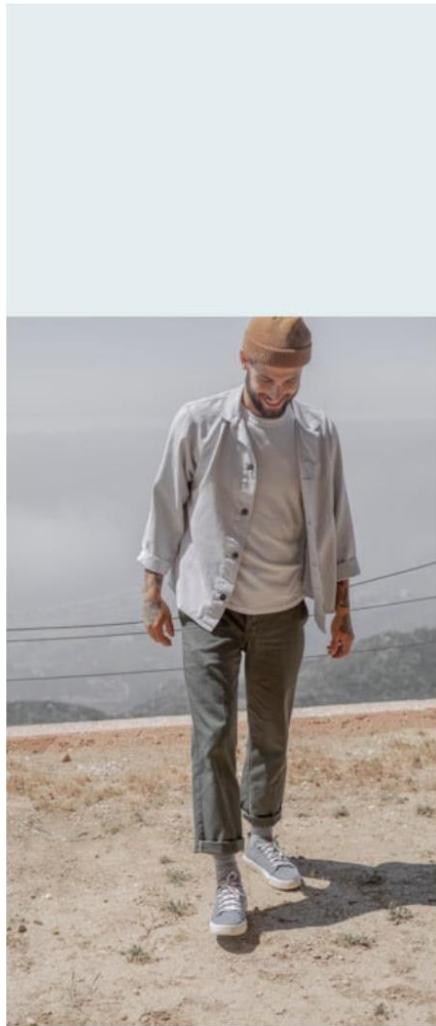


ORGANIC VEGAN CRUELTY FREE

[DISCOVER MORE](#)

Here at Absolute Essential, we believe that nature knows best. Which is why we keep things pure and simple; providing 100% organic, premium quality essential plant oil products of the highest therapeutic value, sourced and processed sustainably and expertly crafted with your health in mind.





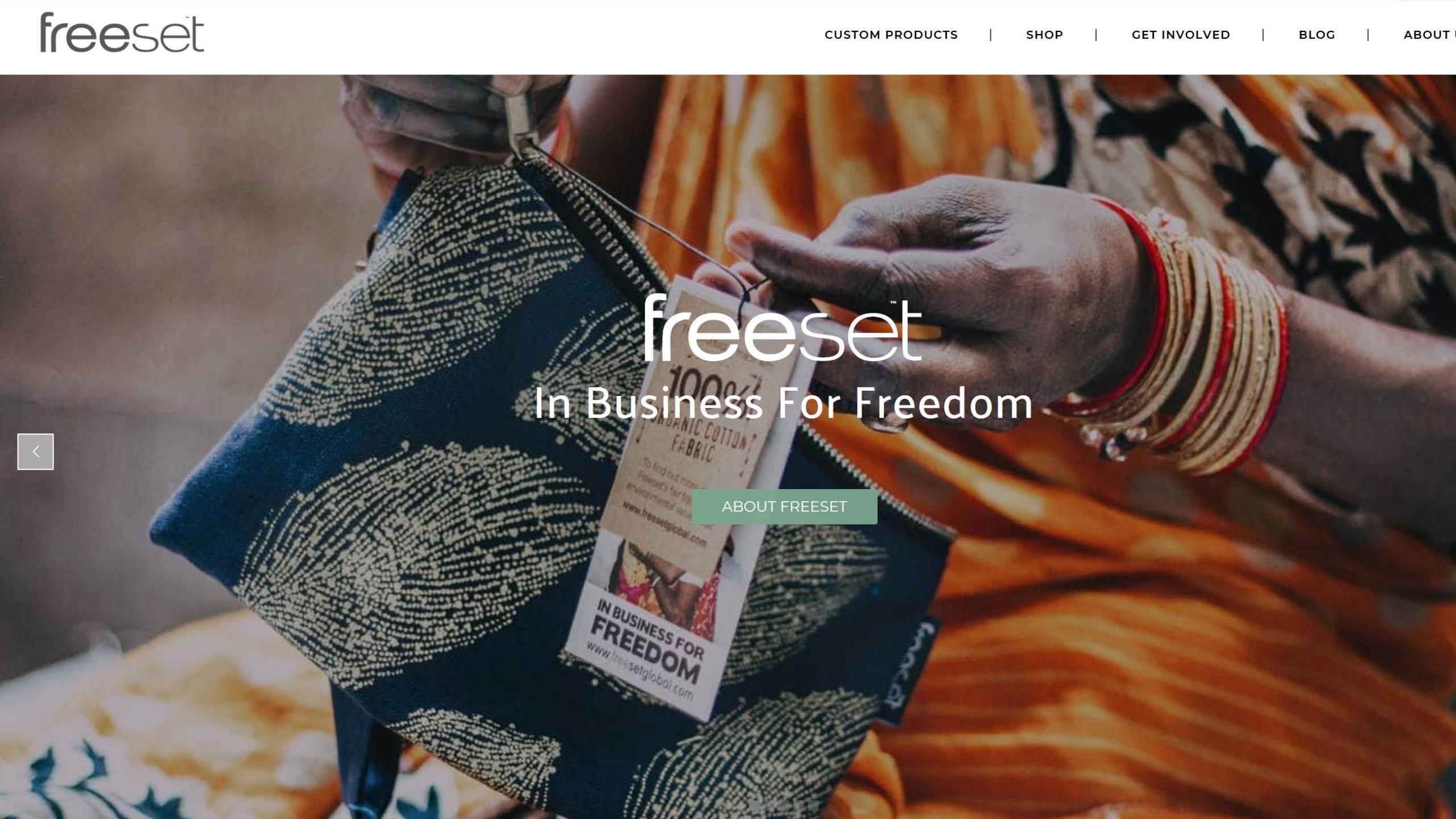
TRVL LITE

Lightweight construction meets maximum comfort in this go-anywhere collection.

[Shop Men](#)



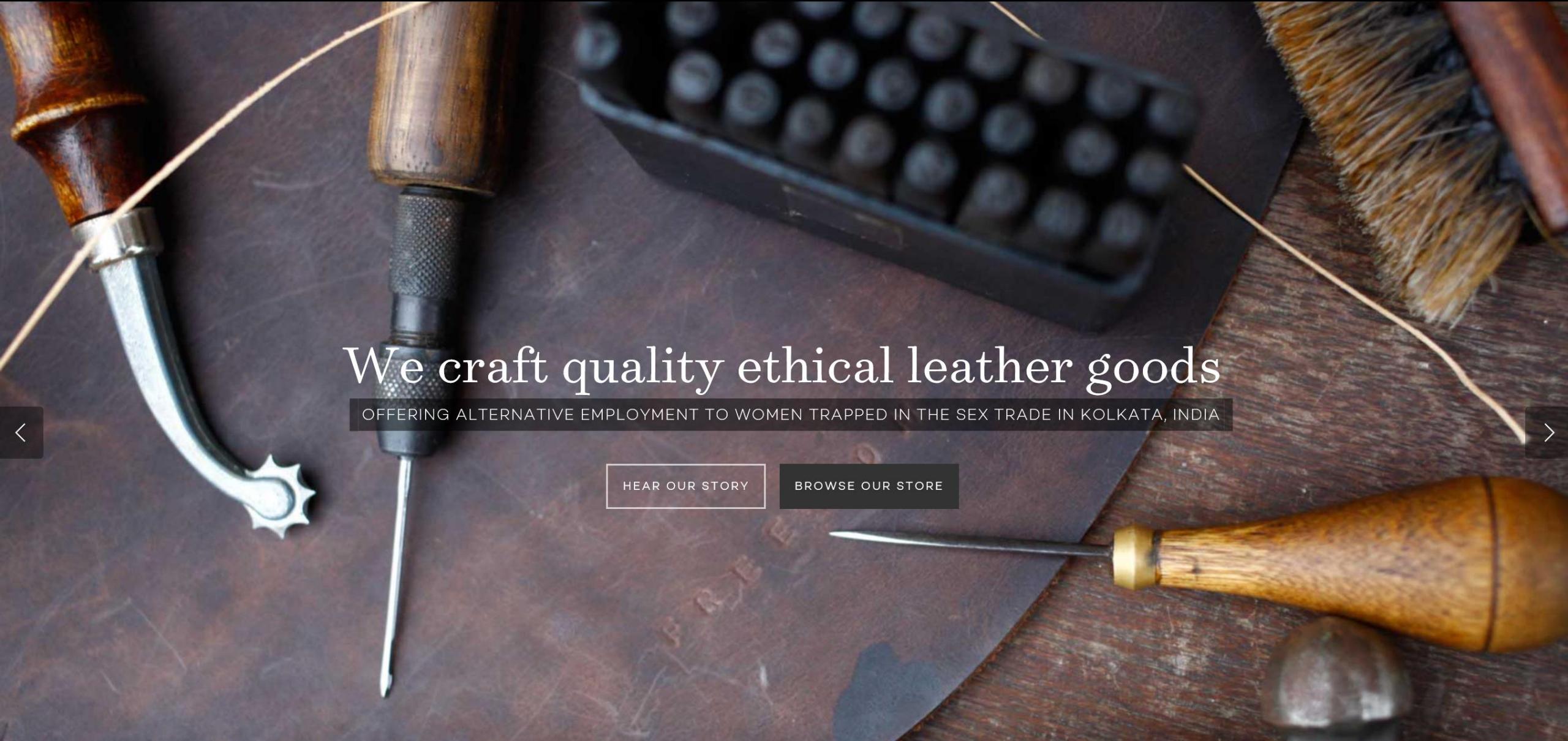
With every TOMS purchase, you stand with us on issues that matter.



freeset™

In Business For Freedom

[ABOUT FREESET](#)



We craft quality ethical leather goods

OFFERING ALTERNATIVE EMPLOYMENT TO WOMEN TRAPPED IN THE SEX TRADE IN KOLKATA, INDIA

[HEAR OUR STORY](#)

[BROWSE OUR STORE](#)

A group of diverse people, including men and women of various ages and ethnicities, are standing in a circle in a grassy field. They are all facing away from the camera, with their arms around each other's shoulders, creating a sense of community and support. The background is a lush green field with trees in the distance.

Purpose Made
Possible









MONEY



MENTORS



MUSCLE







MORNINGSIDE URBAN MARKET GARDEN

Morningside Urban Market Garden is a social enterprise that develops business skills among migrant and refugee background women by growing local **microgreens and edible flowers** for use in local cafes.

From November 2018, MUMG will transform a large portion of one of the former bowling greens into an urban market garden using organic practices. Raised beds in upcycled apple crates, a tunnel house, propagation, watering and composting systems will all be established as the women are supported to learn about the business of urban market gardening.

This beginning will provide the foundation for a business model that teaches and shares skills and profits as it grows produce for market.

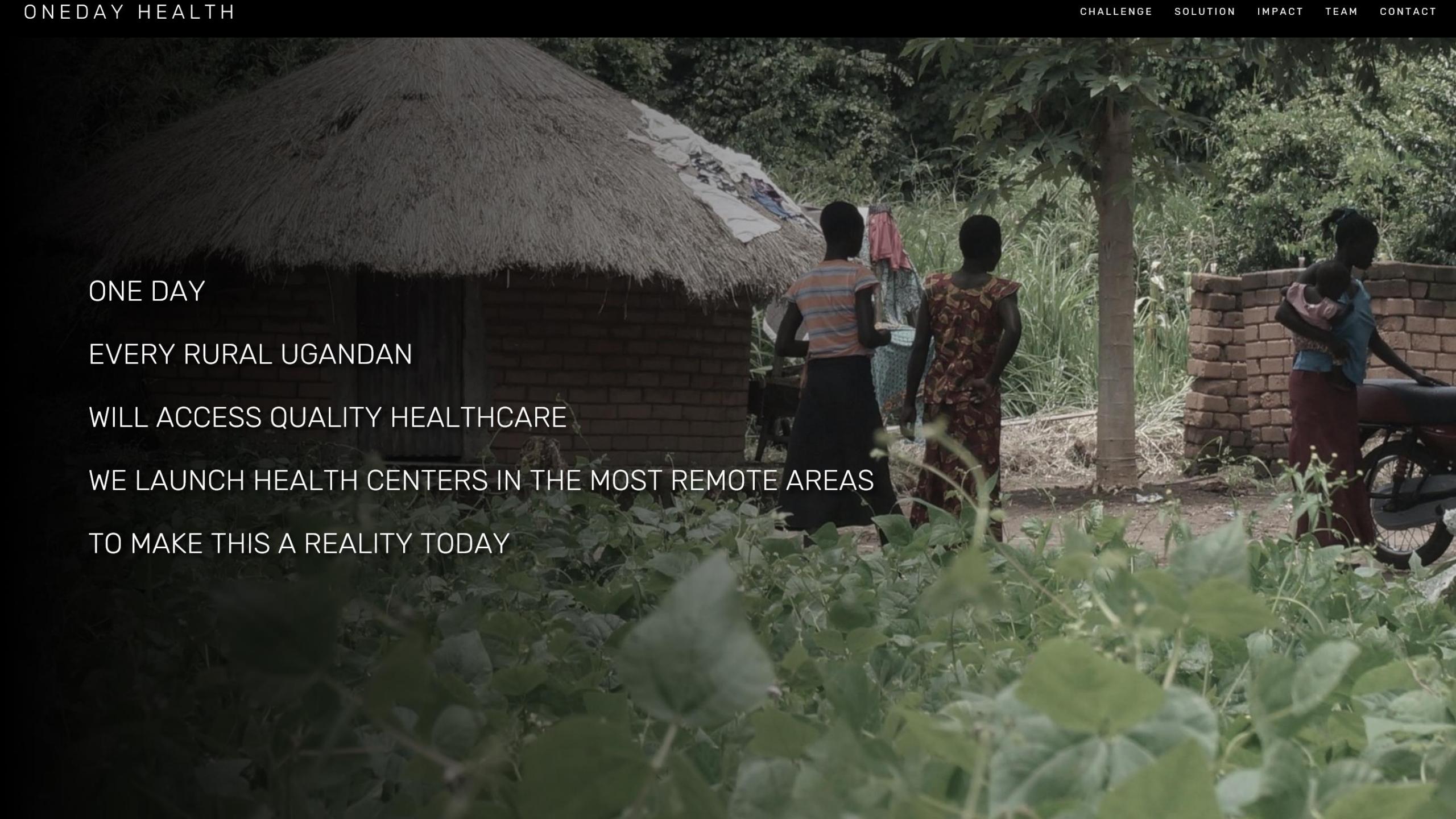
Key aims are to:

- Grow business and market gardening skills among migrant and refugee background women with little or no formal education
- Supply hyper-local organic produce to local cafes and businesses
- Generate profits that will be shared equitably with the growers
- Support the development of purposeful social connections among the women involved, tutors and customers
- Contribute to the development of The Commons at Gribblehirst Community Hub

MUMG is a collaboration of six organisations, none of whom receive funding or profit from the enterprise. The enterprise is also supported by local investors and donated goods from Bunnings Grey Lynn, as well as Gardens for Health, and local community members. The intention is to both expand the enterprise at Gribblehirst and to support satellite enterprises run by graduates of the programme. There is no cost to the women involved.

You are welcome to visit and enjoy Grow Space respectfully at any time. Growers will be there several times each week. Best times to talk with you





ONE DAY
EVERY RURAL UGANDAN
WILL ACCESS QUALITY HEALTHCARE
WE LAUNCH HEALTH CENTERS IN THE MOST REMOTE AREAS
TO MAKE THIS A REALITY TODAY

Learning #1

Just get started.



Learning #2

It's really hard to give away money in NZ
with no strings attached!

Get professional advice early.



Learning #3

There is little, if any, competition in this space.

Collaboration is commonplace.



Learning #4

The young generation ‘gets it!’



A photograph showing a circle of hands, both adult and child, each holding a small green seedling with soil. The hands are of various skin tones and are arranged in a circle, symbolizing community and growth. The background is dark and out of focus.

Opportunities . . .



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