

BREAK INTO AUSTRALIA

Export success for your natural and organic business

BUY PURE NEW ZEALAND, IN CONJUNCTION WITH NATURALLY GOOD BUSINESS SUMMIT, PRESENT

EXPORT TRAINING: GET FIT FOR MARKET

Buy Pure New Zealand are the agents for the **Naturally Good trade event, 1-2 June 2020, ICC Sydney Darling Harbour**. The event is the **largest event for**

retailers, brands, and distributors in the Southern Hemisphere; **Attracts** more than 6000 visitors to over 300 exhibitors; Strictly **business to business**;

Is the **best opportunity** to secure sales, create leads, launch products, undertake market research, network and investigate your competition.

TRAINING DAYS

2 April 2020

30th Floor,
ANZ Centre,
23 Albert St, Auckland

29 May 2020

**Business Summit -
Naturally Good Expo**
ICC Sydney, Darling
Harbour

NEW ZEALAND ONLY: 2 APRIL

- One-day training
- New Zealand experts prepare you for the Australian market
- NZ\$950 + gst

NEW ZEALAND AND AUSTRALIA: 29 MAY

- One-day NZ training (above)
- One-day business summit training in Sydney
- Delivered by Australian and international experts on succeeding in the Australian natural and organic market
- NZ\$1450 + gst and your own personal expenses

WHY YOU SHOULD ATTEND:

- ✓ Get the latest information on Australian and international market trends from leading experts
- ✓ Obtain guidance and insight into what is required to successfully enter the Australian market
- ✓ Build a winning strategy into a market six times larger than New Zealand
- ✓ Be exposed to international traders, marketers and supply chain managers in the sector
- ✓ Meet other leaders from the fastest growing food industry in the Oceania region – natural and organics

Get in touch for Expo stand and training packages



Contact Brendan at
Buy Pure NZ –
I'm here to help.
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with any questions or for
further information.

Buy Pure New Zealand is a Registered Service Provider with the Regional Business Partner Network supported by NZTE & Callaghan Innovation. You may be eligible for **up to 50% of the full cost** of these programmes.

SUPPORTED BY

