



SEAFOOD INNOVATIONS LTD

Marine Products - Watch this Space

September 2020

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SIL Projects – New Focus Areas

- Nutraceuticals
- Functional Foods
- Cosmetics
- By-products



How can SIL help?

- Introductions
- Funding – I hope!
- Finding researchers
- Intel





**Sustainability and Value Creation from
Primary Sector By-products**
[www:bioresourceprocessing.co.nz](http://www.bioresourceprocessing.co.nz)

The BPA Model

- Our funding
- Our aims
- Who is involved
- How we work



Sustainability and Value Creation

- Environmental responsibility
- Economic viability
- Leverage New Zealand's reputation
- Result...?



Lessons from Companies

- Securing raw material
- By-products versus core business, sharing the risk
- Project management
- Connections, credibility
- Challenges at scale
- Environmental benefits = economic successes