

# Regulating Natural Health Products – a status update

Consistent goals in an evolving environment

Fiona Ryan  
Manager, Therapeutics  
Ministry of Health

Natural Health Products New Zealand Summit  
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# What we mean by Natural Health Products

- NHPs are a broad range of products intended to support health and wellness
- Come in different forms such as tablets, capsules, solutions, creams, drops.
- Examples include:
  - vitamin and minerals
  - probiotics
  - herbal remedies
  - animal extracts
  - enzymes and essential fatty acids.
  - rongnoā Māori, and other traditional medicines



# The current situation



Dietary Supplements Regulations 1985  
(SR 1985/208)

David Beattie, Governor-General

Order in Council

## Food Act 2014

Public Act 2014 No 32  
Date of assent 6 June 2014  
Commencement see section 2



Environmental  
Protection Authority  
Te Mana Rauhi Taiao

Ministry for Primary Industries  
Manatū Ahu Matua



 COMMERCE  
COMMISSION  
NEW ZEALAND  
Te Komihana Tauhokohoko

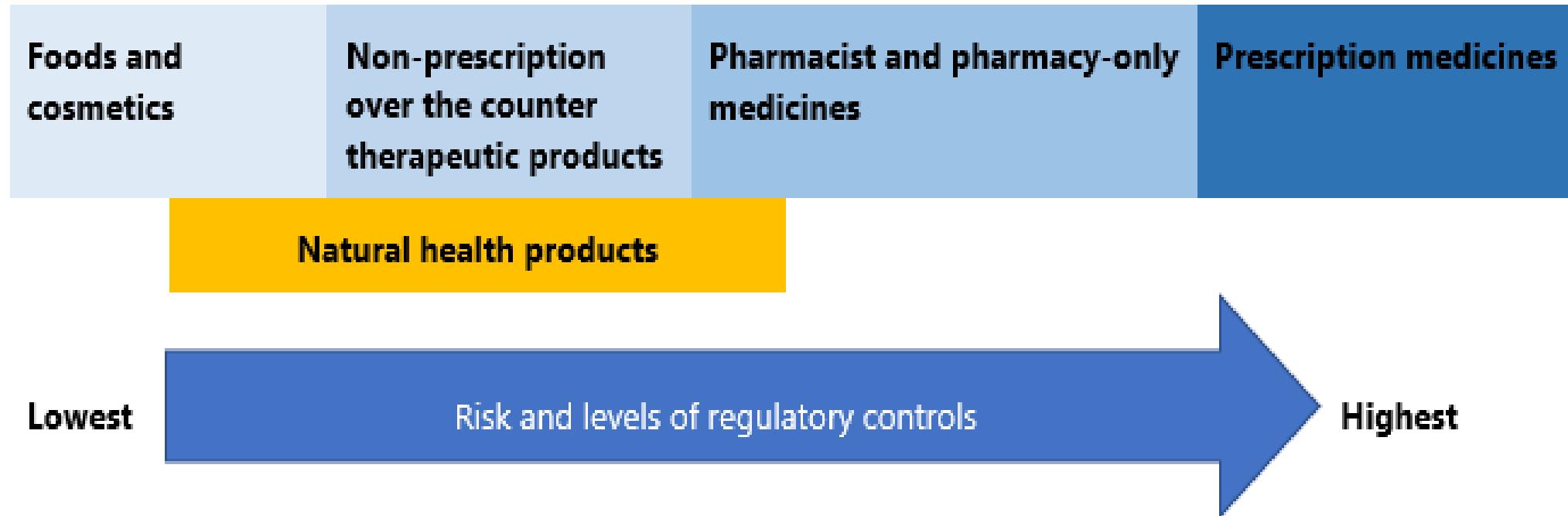
 Ministry for the  
Environment  
Manatū Mo Te Taiao

 MEDSAFE  
NEW ZEALAND MEDICINES  
AND MEDICAL DEVICES  
SAFETY AUTHORITY  
A BUSINESS UNIT OF  
THE MINISTRY OF HEALTH

## What you've told us:

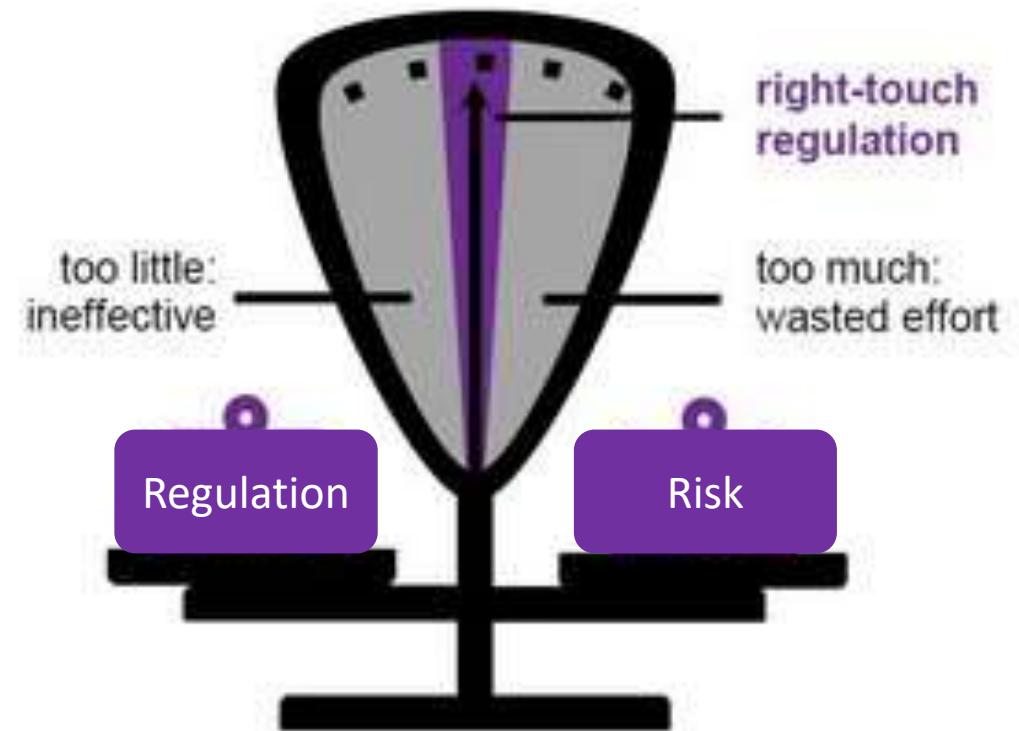
- A clear pathway for natural health products
- Proportionate and risk-based regulation
- Right-sized compliance costs for all businesses
- Recognition of rongoā Māori
- International recognition and export certification

# Risk-based regulation of natural health products



# Right touch regulation: building a balanced scheme

- Product safety and approval
- Consumer information
- Export processes
- Monitoring and compliance



Source: Professional Standards Authority for Health and Social Care (UK)

# Where we want to get to

## Consumer safety

- Address product safety risks
- Products are consistently safe and high quality
- Consumers can make informed choices about their health and wellbeing

## A strong and growing industry

- Clear expectations
- A level playing field for all
- Enable exports
- Recognition by overseas jurisdictions

## Next steps

- Minister Little and Minister Verrall are engaged, and interested in progressing this issue
- We are providing advice to Ministers on a way forward
- Cabinet will decide this year.



# **Fiona Ryan**

Manager, Therapeutics

[Fiona.ryan@health.govt.nz](mailto:Fiona.ryan@health.govt.nz)